

DREAMHOME

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FOR IMMEDIATE RELEASE

THE DESIGN CENTER AT THE MERCHANDISE MART WILL UNVEIL THE 12th ANNUAL DREAMHOME, APRIL 14 AT A PREVIEW PARTY TO BENEFIT ALMOST HOME KIDS

DreamHome will be open to the public April 15-December 4, 2016

CHICAGO (March, 2016) – The Design Center at The Merchandise Mart is excited to celebrate the annual DreamHome opening on Thursday, April 14 from 6-8pm at a special Preview Party benefitting Almost Home Kids. This Naperville-based charity is the official beneficiary of DreamHome and provides transitional care in a home-like setting to children with complicated health needs, training for their families and respite care. Guests at the DreamHome Preview Party will be the first to see the design house which gives guests a chance to meet the all-star lineup of designers, enjoy delicious hors d’oeuvres, cocktails and entertainment.

“We are thrilled to be the chosen benefactor of proceeds raised during the 2016 DreamHome installation at the Merchandise Mart,” said Debbie Grisko, Almost Home Kids President and Executive Director. “Not only has this support benefitted our programs and children directly with much-needed funds the past 5 years, but we have also made lots of wonderful new friends in the design community allowing us to spread the word about our mission and help many more children and their families with complex medical conditions.”

DreamHome showcases six rooms designed by Chicago’s top interior design firms and provides infinite design solutions and fresh ideas for discerning consumers looking to create their own dream home. This year’s designers include: Blutter Shiff Design Associates – Foyer, Hunter Kaiser: Creative for Life – Dining Room, Jamestomas Interiors – Sunroom, Kadlec Architecture + Design – Library, Michael Del Piero Good Design – Bedroom, and Soucie Horner, Ltd. – Living Room.

“The DreamHome Preview Party is one of Chicago’s top interior design events of the year and is an excellent opportunity to bring awareness to the vast array of home furnishings in the Design Center showrooms, as well as the myriad of interior design talent in the Chicago-area,” said Julia Chappell, managing director of marketing for the Design Center. “We are thrilled to be supporting Almost Home Kids once again as they are such a wonderful organization. We are so proud that DreamHome will help make a difference for families and children in need.”

DreamHome Preview Party Tickets are available for \$75 a person. For more information about Almost Home Kids or to purchase Preview Party tickets, visit www.designcenter.com/dreamhome.

DreamHome opens to the public April 15 and will remain open through December 4, 2016, 10 a.m. – 3 p.m. For more information about DreamHome or the 2016 designers, please visit www.designcenter.com/dreamhome

ABOUT THE DESIGN CENTER™ AT THE MERCHANDISE MART

The Design Center at The Merchandise Mart, located in Chicago's historic Merchandise Mart, is home to four floors constituting the world's largest and finest design center. As a leader in the \$65 billion residential home furnishings market, The Design Center offers the largest presentation of high-end, couture, home furnishings worldwide, all under one roof. Encompassing 900,000 square feet, boasting 150 showrooms and featuring more than 2,500 product lines, it is the design professional's ultimate resource for luxury furniture, fabrics, floor coverings, wall coverings, lighting, antiques and much more.

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