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**THE DESIGN CENTER'S FIRST BUSINESS OF DESIGN  
PRESENTATION OF THE YEAR EXPLORES THE 2016 LUXURY  
OUTLOOK**

*The Mart to Welcome Designers and Consumers Thursday, January 28*

**WHAT:** Where is Luxury headed in 2016, and who is buying and why? Hear about current trends and how to embrace today's affluent consumers. Artisanal products and tailored services are attracting consumers looking to define themselves around storied brands, while traditional purveyors ramp up their own legacy.

**WHO:** Featuring Thought Leaders:  
**John Rooney**, Chairman, Chicago Luxury Marketing Council and **Paul Boomsma**, President, Luxury Portfolio at Leading Real Estate Companies of the World

**WHEN:** 11am, Presentation  
Noon, Light Reception

**WHERE:** The Merchandise Mart  
222 Merchandise Mart Plaza  
Lounge 1447 Conference Center, 14<sup>th</sup> Floor  
Chicago, IL 60654

**WEBSITE:** Visit [www.designcenter.com](http://www.designcenter.com) to register